



2008 CfMC Users' Conference Agenda

Tuesday, March 11, 2008	
Training Sessions	
8:30 AM- 9:15AM	Continental Breakfast and Registration
Louis Armstrong Boardroom 9:15 AM - 4:30PM	<p style="text-align: center;">Fundamentals of Survent, day 1 </p> <p style="text-align: center;"><i>Instructor: Patti Henshaw</i></p> <p>This training is intended for new Survent users, users who have yet to receive official training, and users who would like to update their knowledge of the more current Survent versions.</p> <p>Basis of training will be version 7.7 and will provide working knowledge of some of 8.1 features.</p>
Storyville II 9:15 AM - 12:15PM morning session	<p style="text-align: center;">Programming and Managing Multi-Language Surveys in webSurvent and webCATI </p> <p style="text-align: center;"><i>Instructor: Daniele Pizzocchero</i></p>
Storyville II 1:30 PM - 4:30PM afternoon session	<p style="text-align: center;">Mentor: Post-Collection Data Processing and Reporting </p> <p style="text-align: center;"><i>Instructor: Kay Leaf</i></p> <p>A refresher course on db files and table manipulation plus data cleaning and reformatting for non-Survent users. Topics to be covered: db files, table manipulation, data cleaning, and data reformatting.</p>

Wednesday, March 12, 2008	
Training Sessions	
8:30 AM- 9:15AM	Continental Breakfast
Louis Armstrong Boardroom 9:15 AM - 4:30PM	<p style="text-align: center;">Fundamentals of Survent, day 2 </p> <p style="text-align: center;"><i>Instructor: Patti Henshaw</i></p> <p>This is a continuation of the Fundamentals of Survent training, intended for new Survent users, users who have yet to receive official training, and users who would like to update their knowledge of the more current Survent versions.</p> <p>Basis of training will be version 7.7 and will provide working knowledge of some of 8.1 features</p>
Storyville II 9:15 AM - 12:15PM morning session	<p style="text-align: center;">CfMC Overview for Newbies </p> <p>We'll cover all aspects of the operation of a CfMC interviewing site, including sample management, study control, and data delivery issues.</p> <p style="text-align: center;"><i>Instructor: Mike Blair</i></p>
Storyville II 1:30 PM - 4:30PM afternoon session	<p style="text-align: center;">CATI Operations Reporting </p> <p>Overview of Supervisor capabilities with CfMC, introduction to webSuper and new Supervisor features.</p> <p style="text-align: center;"><i>Instructor: Denise D'Andrea</i></p>
6:00 PM- 8:00pm	<p>Welcome Reception</p> <p>All conference and training attendees and conference supporters are welcome to attend!</p> <p>Storyville Foyer</p>




The CfMC Users' Conference

Thursday, March 13, 2008

All General Sessions will be held in Storyville I & II

The Support Cyber Café is Open! Visit us in Mahalia Jackson A.

7:30 AM - 9:00 AM	Continental Breakfast and Registration - Storyville Foyer			
9:00 AM - 9:15 AM	Welcome and Introductions, New Clients, Client Anniversaries			
9:15 AM - 10:15 AM	G1. General Session: Keynote Address by Charlie Yarbrough CfMC Software Development Report			
10:15 AM - 10:45 AM	Coffee Break with Exhibitors			
	Breakout Session 1			
	Business & Sales	Programming and Reporting	Call Center Operations and Systems Administration	All things webSurvent
Room	Mahalia Jackson B	Storyville I	Jelly Roll Morton	Sydney Bechet
10:45 AM - 11:30 AM	Selling CfMC Capabilities: how to best communicate the advantages of CfMC software	Automated Presentation Tools featuring: ATP and E-Tabs Mentor best practices take-home included	Transitioning from Terminals to Web-Based What to consider when going the Web route. DOS v Unix overview.	What's New in webSurvent New 8.1 Javascript Functions and Formatting Commands
11:30 AM - 12:30 PM	Lunch - Storyville			
12:30 PM - 1:30 PM	Sponsored Session: ATP Canada - Automated Reporting			
1:35 PM - 2:30 PM	G2. General Session: Portal Preview			
	Breakout Session 2			
	Business & Sales	Programming and Reporting	Call Center Operations and Systems Administration	All things webSurvent
Room	Mahalia Jackson B	Storyville I	Jelly Roll Morton	Sydney Bechet
2:45 PM - 3:30 PM	The Near Future of Survey Research Survey research continues to evolve. A recap of the issues and how CfMC can help you address them.	Transitioning from 7.x to 8.1 a technical overview	Using webSuper in Your Operation: Learn how this point-and-click module can easily manage interviewers, access production reports, manage sample and help to easily manage your shop.	CfMC Multi-Modal in Survent v8.1 Tips on creating and managing multi-modal surveys in CfMC software.
3:30 PM - 4:00 PM	Break with Exhibitors			
4:00 PM - 4:45 PM	General Session G3: Where Do We Go From Here? The Future of the Users' Conference - an Open Discussion			
4:45 PM - 5:30 PM	The First Annual Squeaky Wheel Session: A session primarily for users who would like to provide feedback for future CfMC development and business operations			
6:30 PM - 9:30 PM	Client Appreciation Night in the French Quarter meet in front of hotel at 6:15 PM			




The CfMC Users' Conference

Friday, March 14, 2008

All General Sessions will be held in the Main Conference Hall

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7:30 AM - 9:00 AM	Continental Breakfast			
9:15 AM - 10:15 AM	General Session G5: The Squeaky Wheel Response Wish List discussion			
10:15 AM - 10:45 AM	Coffee Break with Exhibitors			
Room	Breakout Session 3			
	Business & Sales	Programming and Reporting	Call Center Operations and Systems Administration	All things webSurvent
	Mahalia Jackson B	Storyville I	Jelly Roll Morton	Sydney Bechet
10:45 AM - 11:30 AM	Ramping up with New Capabilities: What to expect when adding new capabilities to your shop; i.e. adding sound, multi-modal and sharing jobs. Session will include pitfalls, timelines and hardware specifications.	Save The Specs! Saving, porting and utilizing specs for efficiency. Also includes a review of example specs provided with software.	Collaborating and Sharing Jobs in terminal Survent and webCATI operations	CfMC Multi-Lingual Overview New 8.1 language features including UTF-8 support.
11:30 AM - 12:30 PM	Lunch			
12:30 PM - 1:30 PM	Sponsored Session: E-Tabs Automated Charting			 www.e-tabs.com
1:30 PM - 2:30 PM	General Session G5: Beyond Survey and Reporting Scripting - applications, such as interviewer scheduling, employee file maintenance, "fun" applications Dave Harwood & Allen Porter from Maritz (seeking addn'l panelists)			
2:30 PM - 3:00 PM	Refreshment Break with Exhibitors			
Room	Breakout Session 4			
	Business & Sales	Programming and Reporting	Call Center Operations and Systems Administration	All things webSurvent
	Mahalia Jackson B	Storyville I	Jelly Roll Morton	Sydney Bechet
3:00 PM - 3:45 PM	CfMC Communication, Feedback & Conference Review How can CfMC keep you better informed?	CfMC keeps on giving - Pure Value adds: RDD sample creation, sharing tables, charts, and reporting capabilities with clients	Intro to CfMC Training All the options for training your staff on new and existing CfMC software	Styling and Branding Your Web Surveys How to add a touch of style to your Web surveys.
3:45 PM - 4:15 PM	General Session G7: Closing Remarks			