



Service Bureau

Survey Services

by Web Survey Hosting & Reporting Specialists

Your Back Room Operations Partner

Experienced professionals:

Our Web survey operations specialists average 14 years in survey research.

They are also backed by the CfMC software support and development teams.

Quality Control:

Our pre-project planning, constant testing, in-survey quality control measures, and data verification methods ensure the right data is collected from the right people.

Increased hosting capacity:

CfMC maintains UNIX data centers with redundancy and backup capabilities in both San Francisco and London.

And our latest release just **tripled** our per-server capacity.

Online reporting:

The Service Bureau reports study results, tables, and graphs online complete with your branding - **in real-time**.

Sample procurement:

We know the panel industry. Our relationships with online sample providers mean you pay less for sample and your project utilizes the best panel company for the job at hand.

Powerful software:

The Bureau uses the most powerful and flexible software in the industry - **webSurvent**.



Nonstop Support Since 1967

At Your Service

The CfMC Service Bureau is an industry leader specializing in Web-based survey programming, hosting and management, real-time reporting and offers services in CATI and CAPI programming, tabulation, data-entry, and coding.

Clients served by the Service Bureau include large (many on the Honimichl 50) and small research providers. These leading researchers choose CfMC's Service Bureau because of its ability to provide top-notch, personal service with an unprecedented level of expertise using the best software available.

Client testimonials:

"I would like to commend you for an excellent job of programming and managing our Internet survey. It was a long survey with some tricky skip patterns. Your project manager was very responsive to our needs and accurate in his programming. We were able to provide our client with the data and results in real-time. Thank you CfMC!"